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This is one of the most important periods of regulation in maritime history - and the most crucial period in the development of the European cruise industry.

Join the leaders of the cruise industry to learn about the challenges they face to maintain future growth in Europe.



European Cruise Council 2010 Conference

Brussels 14 September 2010

Welcome reception - evening of 13 September 2010 - Hôtel de Ville

“An excellent networking event for meeting the senior executives of the leading cruise lines”

“The place to meet the decision makers in the European cruise industry”

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Welcome reception – evening of 13 September 2010 – Hôtel de Ville

Session topics:

- **Key note speeches** – Industry status, economic impact, EC policy on tourism and shipbuilding
- **Industry Outlook Forum** – developments, challenges, direction, ship building, future in Europe
- **Environment/regulation** – emissions, emerging technology and innovations plus overview of GMEC
- **Ports** – priorities, reception facilities, infrastructure
- **Health** – Dealing with health threats, how will Shipsan work?
- **Consumer Affairs** – Package Travel Directive, Development and role of distribution

Some of the questions the experts will comment upon:

- Will regulation halt the growth of the European market?
- Will new EC travel incentives benefit the cruise industry?
- What was the outcome of the GMEC conference for the cruise sector?
- How should ports react to health threats?
- What are the investment priorities for ports?
- What are oil companies doing to help reduce emissions?
- What is the future for Europe's cruise ship building industry?
- What is the new EC regime's attitude towards the industry?

Conference day speakers include:

Manfredi Lefebvre D'Ovidio, ECC Chairman and Vice Chairman Silversea Cruises; Pierfrancesco Vago, CEO MSC Cruises; David Dingle CEO Carnival UK; Tom Wolber COO Disney Cruise Line; Roberto Martinoli, President and COO NCL; Gianni Onorato, President Costa Crociere; Michael Thamm, President AIDA Cruises; Enzo Visone, Chairman Silversea Cruises; Domenico Pellegrino General Manager MSC Cruises; Michael Bayley, SVP International RCCL; John Richardson, Maritime Adviser FIPRA; Martin Landtman, President STX Europe Cruise & Ferries; John Rogan, Manager CO2 Shipping Shell; Tom Boardley, Marine Director Lloyds Register; Patrick Verhoeven Secretary General ESPO; Maria Pittordis, Head of Marine, Trade and Energy Hill Dickinson; Paolo Costa, Chairman Venice Port Authority; Tom Strang, VP Policy and Regulation Carnival Corporation; Jamie Sweeting, VP Environmental Stewardship RCCL; John Tercek VP Commercial Development RCCL; Roberto Ferrarini, Marine Operations Director Costa Crociere; Ruth Marshall, EMEA Legal Director RCCL; Mel Shipp, Public Health Manager Carnival UK.

Special guest speaker: Antonio Tajani, EC Vice President and Commissioner for Enterprise and Industry. Additional European Commission speakers to be announced

** Agenda, topics and speakers subject to change*

Featuring senior executives representing Europe's leading cruise brands:

AIDA Cruises, Carnival Cruise Lines, Carnival UK (Cunard Line, P&O Cruises, Princess Cruises, The Yachts of Seabourn), Costa Crociere, Croisieres de France, Disney Cruise Line, Fred. Olsen Cruise Lines, Hapag Lloyd Cruises, Hurtigruten, Ibero Cruceros, Island Cruises, Louis Cruise Lines, MSC Cruises, Norwegian Cruise Line, Phönix Reisen, Pullmantur Cruises, Royal Caribbean Cruises Ltd. (Royal Caribbean International and Celebrity Cruises), Regent Seven Seas Cruises, SAGA Shipping, Silversea Cruises, Star Clippers, Thomson Cruises.

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